



2009 CONFERENCE SCHEDULE OF EVENTS
X Marks the Spot...X-cellence and X-perience
39th Annual WMCA Conference
Quinault Beach Resort and Casino, Ocean Shores, WA
March 17-20, 2009

TUESDAY, MARCH 17

- 8:30 am – 12:00 pm **ACADEMY SESSION**
Speaker: Deb Sofield
Topic: Everyone Deserves a Second Chance – Even You
Location: Great Hall 3 & 4
- 12:00 pm – 1:00 pm **LUNCH**
Location: Great Hall 5 & 6
- 1:00 pm – 4:00 pm **ACADEMY SESSION (Continued)**
- 5:30 pm – 7:00 pm **PRESIDENT’S RECEPTION**
Location: Great Hall 5 & 6

WEDNESDAY, MARCH 18

- 8:00 am – 9:00 am **FIRST TIME ATTENDEE/NEW CLERKS BREAKFAST SESSION**
Location: Great Hall 1
- 8:00 am – 9:00 am **BREAKFAST** (all other conference attendees)
Location: Great Hall 5 & 6
- 9:00 am – 9:45 am **OPENING CEREMONY**
Location: Great Hall 3 & 4
- 9:45 am – 10:00 am **EXHIBITOR VIEWING & BREAK**
Location: Pre Function & Great Hall 2
- 10:00 am – 12:00 pm **GENERAL SESSION**
Speaker: Deb Sofield
Topic: The UnSpoken Rules of the Game – 5 Habits That Can Change Your Life
Description: Do you nod your head when you listen? Do you tilt your head when you talk or find yourself fidgeting in meetings? Does a co-worker always interrupt you? If you answered “yes” to any of these questions, this seminar is for you. Join Deb Sofield for a lively examination of five foundational bad habits that keep us from realizing our potential. Explore ways to take advantage of every opportunity for leadership in both your personal and professional life. Come and learn how to be a clerk of power and strength, while maintaining your natural leadership style.
Location: Great Hall 3 & 4
- 12:00 pm – 1:30 pm **LUNCH - AUCTION OPENS!**
Location: Great Hall 5 & 6

1:30 pm – 3:00 pm

CONCURRENT EDUCATION SESSIONS (classes will repeat in late afternoon)

- **Current Topics of Interest & Legislative Update**
Speaker: Pat Mason, Municipal Research Services Center
Description: Join Pat for his ever-popular review of recent legislative enactments, case law developments, Attorney General Opinions, and other topics that will be of interest to municipal clerks in the performance of their duties and responsibilities.
Location: Great Hall 1

- **City Clerk – Lurker or Leader?**
Speaker: Ann MacFarlane, Jurassic Parliament
Description: City clerks are sometimes placed in a difficult position as they may be better informed about what is correct in a given situation than the individuals they work for, but are not always free to speak up. This interactive presentation addresses ways to deal with the difference in social status between clerk and elected official, and provides suggestions as to how to raise challenging questions when necessary. We will offer a framework for leadership based on self-awareness and the modern style of teamwork and collegiality. Attendee input is not only welcome but essential!
Location: Great Hall 3

- **The ABC's of Personal Wellness**
Speaker: Jon Smith, AWC
Description: Wellness is much more than just "not being sick." It refers to living a full, happy and healthy life. In this workshop you'll develop a personal definition of wellness, reflect on your own well-being, explore wellness habits and resources from A to Z, identify personal wellness goals and design a realistic plan to work toward your goals.
Location: Great Hall 4

3:00 pm – 3:30 pm

EXHIBITOR VIEWING & BREAK

Location: Pre Function & Great Hall #2

3:30 pm – 5:00 pm

CONCURRENT EDUCATION SESSIONS

- **Current Topics of Interest & Legislative Update**
Speaker: Pat Mason, Municipal Research Services Center
Description: -see above-
Location: Great Hall 1

- **City Clerk – Lurker or Leader?**
Speaker: Ann MacFarlane, Jurassic Parliament
Description: -see above-
Location: Great Hall 3

- **The ABC's of Personal Wellness**
Speaker: Jon Smith, AWC
Description: -see above-
Location: Great Hall 4

5:00 pm – 5:30 pm

INCOMING & OUTGOING COMMITTEE CHAIRS MEETING

Location: Great Hall 1

DINNER ON YOUR OWN

THURSDAY, MARCH 19

- 6:30 am – 7:30 am **HEALTH WALK ON BEACH (SPONSORED BY AWC)**
Location: Meet in hotel lobby
- 8:00 am – 9:00 am **BREAKFAST**
Location: Great Hall 5 & 6
- 9:00 am – 10:00 am **ANNUAL BUSINESS MEETING**
Location: Great Hall 5 & 6
- 10:00 am – 10:15 am **EXHIBITOR VIEWING & BREAK**
Location: Pre Function & Great Hall 2
- 10:15 am – 11:45 am **ROUNDTABLES**
Location: Great Hall 3 & 4
- 11:45 pm – 1:00 pm **LUNCH – REGION IX MEETING**
Location: Great Hall 5 & 6
- 1:00 pm – 2:30 pm **CONCURRENT EDUCATION SESSIONS** (classes will repeat in late afternoon)
- **Public Disclosure**
Speaker: Ramsey Ramerman, Foster Pepper
Description: Join Rasmey for an "advanced" training that will focus on recent development under the Public Records Act including (1) Addressing public records requests for personnel records after the Bellevue John Does opinion, (2) understanding a agency's responsibility for producing electronic records, including metadata and (3) a preview of the 2009 legislation.
Location: Great Hall 1
 - **Customer Service**
Speaker: Michael Meines
Description: There is no question how important our customers are to our success. There also shouldn't be any question about how important our employees are to our success. Libraries and bookstores are filled with books that help us deal with the difficult person. There are very few that discuss "taking care of our employees". Mr Meines uses true life, humorous anecdotes to punctuate this philosophy: If you feel good about yourself, feel good about what you are doing and feel good about where you are doing it - positive customer service is a by product. He refers to this as "positive selfishness"- going out of our way to help people because it makes us feel good.
Location: Great Hall 3
 - **The Multi Generational Workplace**
Speaker: Dr. Jeffrey Wilson
Description: This session will introduce participants to Generations Theory Concepts and its implications for today's workplace, including: Generations Theory Overview, Generational Models for Silent, Baby Boomer, Generation X, and Millennial Generations. Assumptions, Exceptions, Retention and Development perspectives are discussed.
Location: Great Hall 4
- 2:30 pm – 3:00 pm **EXHIBITOR VIEWING & BREAK – AUCTION CLOSES!**
Location: Pre Function & Great Hall 2

3:00 pm – 4:30 pm

CONCURRENT EDUCATION SESSIONS

- **Public Disclosure**
Speaker: Ramsey Ramerman, Foster Pepper
Description: -see above-
Location: Great Hall 1

- **Customer Service**
Speaker: Michael Meines
Description: -see above-
Location: Great Hall 3

- **The Multi Generational Workplace**
Speaker: Dr. Jeffrey Wilson
Description: -see above-
Location: Great Hall 4

6:00 pm – 7:00 pm

VENDORS/EXHIBITORS RECEPTION

Location: Pre Function & Great Hall 2

7:00 pm – 10:00 pm

ANNUAL BANQUET

Location: Great Hall 1, 5 & 6

FRIDAY, MARCH 20

8:00 am – 9:00 am

BREAKFAST

Location: Great Hall 5 & 6

9:00 am – 12:00 pm

GENERAL SESSION

Take This Job and Love It

Speaker: Martha Bryan

Description: Consummate professionals pursue performance excellence. Developing, maintaining and nurturing this desire is key to its fulfillment. This session draws from research and practice in the areas of fostering human potential and personal excellence. The presenter will offer research results, indicators and strategies to educate and enlighten participants. Clerk professionals will engage in dialogue, critical thinking and application processes to transfer reflection, insights, and information back to their respective governments and communities. During this education session, the Presenter and Participants will:

- Explore and analyze how to view work in a different way.
- Strategies for maintaining professional perspective when workplace and community pressures increase.
- Methodology regarding ways to engage difficult people in a difficult world.

Location: Great Hall 3 & 4

12:00 pm

CONFERENCE CONCLUDES / GRAND RAFFLE PRIZE DRAWING

Location: Great Hall 3 & 4

12:30 pm – 5:00 pm

EXECUTIVE COMMITTEE BOARD MEETING

Location: Private Dining Room, Emily’s Restaurant