

2024 WMCA CONFERENCE SCHEDULE

TUESDAY, MARCH 19

Red Lion

7:30 – 8:30 am	Breakfast Location: Libby's Restaurant		
8:30 am – 12:00 pm	Advanced Academy Topic: Digital Government: Bringing Your Municipality into the 21 st Century Speaker: Chris Astrella Location: East Ballroom		8:30 am – 12:00 pm Athenian Dialogue Book: The Zookeepers Wife: A War Story Speaker: Mary Lynne Stratta Location: West Ballroom
12:00 pm – 1:00 pm	Lunch		
1:00 pm – 2:00 pm	Advanced Academy Topic: Digital Government: Bringing Your Municipality into the 21 st Century Speaker: Chris Astrella Location: East Ballroom		1:00 pm – 4:00 pm Athenian Dialogue Book: The Zookeepers Wife: A War Story Speaker: Mary Lynne Stratta Location: West Ballroom
2:00 pm – 2:30 pm	Break		
2:30 pm – 4:30 pm	Advanced Academy Topic: What Happened to Civility in the Workplace? Speaker: Janice Corbin Location: East Ballroom		
5:00 pm – 5:30 pm	First Time Attendees Meet and Greet Location: West Ballroom		
5:30 pm – 7:00 pm	President's Reception Location: Garden Terrace		
	Dinner on your own		

WEDNESDAY, MARCH 20

Convention Center

8:00 am – 9:00 am	First Time Attendees Breakfast Session Location: Room A/B		
8:00 am – 9:00 am	Breakfast for all other attendees Location: Room C		
9:00 am – 9:45 am	Opening Ceremony Location: Room 500/600		
9:45 am – 10:00 am	Exhibitor Viewing & Break Location: Lobby 1-2		
10:00 am – 11:30 am	General Session/Keynote Address Topic: Settling Your Worth: The Key to a Fulfilling Life Speaker: Brenda Viola Location: Room 500/600		
Break 11:30 – 12:00	Exhibitor Viewing & Break Location: Lobby 1-2		
12:00 pm – 1:30 pm	Lunch – Region IX Meeting & Honored Guest Comments (Silent Auction Opens at Noon) Location: Room C		
1:30 pm – 3:00 pm	Class: Records Panel: Transforming Records Management Speaker: Megan Gregor, Aimee Kellerman, Peri Gallucci, Tisha Gieser Location: Room A	Class: New Clerks Orientation Speaker: Alice Attwood Location: Room B	Class: How to be Heard (Without Screaming) Speaker: Brenda Viola Location: Room 300/400
3:00 pm – 3:30 pm	Exhibitor Viewing & Break Location: Lobby 1-2		
3:30 pm – 5:00pm	Class: Advanced Microsoft Word & Excel Speaker: Joanne Tudor Location: Room A	Class: CMC, MMC, & WAPRO Certification Processes Speaker: Joann Tilton & Michael Fulmer Location: Room B	Class: Navigating the Artificial Intelligence (AI) Revolution: Transforming Local Government with Smart Technology Speaker: Josh Penner Location: Room 300/400
5:00 pm – 5:30 pm	WMCA Incoming & Outgoing Committee Chairs Meeting Location: Room B		
5:45 pm – 9:00 pm	Dinner LIVE Auction, President's Award of Distinction Location: Room C		

2024 WMCA CONFERENCE SCHEDULE

THURSDAY, MARCH 21

Convention Center

8:00 am – 9:00 am	Breakfast Location: Room C		
9:00 am – 10:00 am	Annual Business Meeting Location: Room C		
10:00 am – 10:15 am	Exhibitor Viewing & Break Location: Lobby 1-2		
10:15 am – 11:45 am	Class: Developing & Tracking Key Performance Indicators Speaker: Dale Markey Crimp Location: Room A	Class: WMCA Leadership Opportunities Speaker: President Lisa Neissl & Executive Committee Members Location: Room B	Class: Public Records Fundamentals Speaker: Morgan Damerow & Melissa Drewry Location: Room 300/400
11:45 am – 1:00 pm	Lunch (Silent Auction Closes at 12:45 pm) Location: Room C		
1:00 pm – 2:30 pm	Class: Off Script: Moving Beyond Making a Motion Speaker: Emilia Sanchez & Tisha Gieser Location: Room A	Class: Public Comments & Open Public Meetings Act Q&A Speaker: Steve Gross, MRSC Location: Room B	Class: Staff Onboarding, Training & Engagement Speaker: Shawn Campbell & Clerk Panelists Location: Room 300/400
2:30 pm – 3:00 pm	Exhibitor Viewing & Break Location: Lobby 1-2		
3:00 pm – 4:30 pm	Class: Notary Training Speakers: Rebecca Jacob Location: Room A	Class: Policy Writing Speaker: Kendra Rosenberg, Location: Room B	Class: Advanced Public Records Speaker: Morgan Damerow & Melissa Drewry Location: Room 300/400
6:00 pm – 7:00 pm	Vendors/Exhibitors Reception Social Location: Lobby 1-2		
7:00 pm – 12:00 am	Annual Banquet (DJ and dancing afterwards) Clerk of the Year, Swearing in of WMCA Officers Location: Room C		

FRIDAY, MARCH 22

Red Lion

7:30 – 8:30 am	Breakfast Location: Libby's Restaurant
8:30 am – 10:00 am	Class: Be the Exception Speaker: Annie Meehan Location: East & West Ballrooms
10:00 am – 10:30 am	Break
10:30 am – 12:00 pm	Class: Be the Exception Speaker: Annie Meehan Location: East & West Ballrooms
12:00 pm	Conference Adjourns
12:30 pm – 5:00 pm	Executive Committee Board Meeting Location: Veranda

Auction: Room 100/200